

# We have big decisions to make as a country, and there is an opportunity for each of you to influence the outcome.



Canadians want to know what the energy sector is doing to address the global climate change challenge while working to strengthen our economy.

As energy company leaders, we believe Canada is ideally positioned to do its part to both positively impact climate change and ensure a strong and vibrant economy for the future.

**This is not an ‘either’ ‘or’ conversation, it’s an ‘and’ conversation.**

The world needs more energy to sustain a growing global economy that is expected to lift three billion people out of poverty in the decades ahead. We need more wind, solar and hydro, but oil and natural gas remain a large part of the mix too. This is true in even the most optimistic scenarios for the worldwide adoption of renewable energy.

The world also needs to significantly reduce greenhouse gas emissions. But shutting down Canada’s oil industry will have little impact on global targets. In fact, it could have the opposite effect, with higher carbon fuels replacing our lower emissions products.

**A healthy Canadian oil and natural gas industry is vital in leading the way to a lower carbon future.**

Made-in-Canada technologies that reduce emissions at our oil and natural gas operations could be adapted for sharing with other industries worldwide. We are already making meaningful progress developing those solutions.

We’ve reduced the emissions intensity in the oil sands by about 30% over the past two decades, and a number of oil sands operations are producing oil with a smaller greenhouse gas impact than the global average. We’re working to get those numbers even lower.

And Canada’s energy companies are the country’s single largest investors in clean tech. Through organizations such as Canada’s Oil Sands Innovation Alliance (COSIA), Petroleum Technology Alliance Canada (PTAC) and the Clean Resource Innovation Network (CRIN) we are continuing to work on – and share – breakthrough technologies.

**But we can’t do it alone.**

And that’s why we are writing this letter.

As we head into the upcoming election, we are asking you to join us in urging Canada’s leaders of all political stripes to help our country thrive by supporting an innovative energy industry. One that can contribute to solving the global climate change challenge and play a significant role in creating future energy solutions by developing our resources in the cleanest most responsible way possible today.

The choices we make will determine the quality of life we create for ourselves and future generations. These choices will impact our ability to fund schools, hospitals, parks and the social programs that we as Canadians so deeply value.

**This isn’t about any particular pipeline, policy or province. This is about the future of Canada.**



Tim McKay  
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Alex Pourbaix  
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